Presentation Grading Rubric

Team Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Specifically, a high-quality presentation would include…** | **5****Excellent****Above****&****Beyond** | **4****Good****Almost Always Evident** | **3****Average****Usually Evident** | **2****Fair****Sometimes Evident** | **1****Poor****Rarely Evident** |
| the demonstration of entrepreneurial qualities found in the team’s business plan by having…* ideas that were creative, innovative, and viable (*followed the company’s corporate philosophy*)
* an effective executive summary, marketing plan, financial plan, and statement regarding future ideas
* materials that were visually attractive and easy to comprehend
 |  |  |  |  |  |
|  |  |  |  |  |  |
| **presentation skills where the students…*** had materials and a presentation that was visually attractive and easy to comprehend
* showed interest, enthusiasm and respect for both the presentation content and the audience (positive attitude, dressed appropriately, etc.)
* maintained a logical flow of ideas using language and gestures appropriately
* faced the audience and maintain eye contact throughout the presentation
* spoke clearly with appropriate volume and rate of speech
* involved each group member in a significant part of the presentation
* answered questions intelligently and honestly
 |  |  |  |  |  |
|  |  |  |  |  |  |
| **solid product sale results** |  |  |  |  |  |

**Calculation of Team’s Overall Score:**

**Entrepreneurial Qualities Score** \_\_\_\_\_\_ **x** 20% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Presentation Score** \_\_\_\_\_\_ **x** 40% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Product Sales Score** \_\_\_\_\_\_ **x** 40% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

 ***Total Score*** \_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |
| --- |
| **Grade Conversion** |
| **Number of Points** | **Grade** |
| **4.9 – 5.0** | **100** |
| **4.7 – 4.8** | **95** |
| **4.5 – 4.6** | **90** |
| **4.2 – 4.4** | **85** |
| **3.6 – 4.1** | **80** |
| **3.0 – 3.5** | **75** |
| **2.0 – 2.9** | **70** |
| **1.5 - 1.9** | **65** |
| **Below a 1.5**  | **Unacceptable *see teacher*** |

**The team did the following *WELL*: The team needs to *IMPROVE***