Presentation Grading Rubric

Team Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Specifically, a high-quality presentation would include…** | **5**  **Excellent**  **Above**  **&**  **Beyond** | **4**  **Good**  **Almost Always Evident** | **3**  **Average**  **Usually Evident** | **2**  **Fair**  **Sometimes Evident** | **1**  **Poor**  **Rarely Evident** |
| the demonstration of entrepreneurial qualities found in the team’s business plan by having…   * ideas that were creative, innovative, and viable (*followed the company’s corporate philosophy*) * an effective executive summary, marketing plan, financial plan, and statement regarding future ideas * materials that were visually attractive and easy to comprehend |  |  |  |  |  |
|  |  |  |  |  |  |
| **presentation skills where the students…**   * had materials and a presentation that was visually attractive and easy to comprehend * showed interest, enthusiasm and respect for both the presentation content and the audience (positive attitude, dressed appropriately, etc.) * maintained a logical flow of ideas using language and gestures appropriately * faced the audience and maintain eye contact throughout the presentation * spoke clearly with appropriate volume and rate of speech * involved each group member in a significant part of the presentation * answered questions intelligently and honestly |  |  |  |  |  |
|  |  |  |  |  |  |
| **solid product sale results** |  |  |  |  |  |

**Calculation of Team’s Overall Score:**

**Entrepreneurial Qualities Score** \_\_\_\_\_\_ **x** 20% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Presentation Score** \_\_\_\_\_\_ **x** 40% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Product Sales Score** \_\_\_\_\_\_ **x** 40% = \_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Total Score*** \_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| **Grade Conversion** | |
| **Number of Points** | **Grade** |
| **4.9 – 5.0** | **100** |
| **4.7 – 4.8** | **95** |
| **4.5 – 4.6** | **90** |
| **4.2 – 4.4** | **85** |
| **3.6 – 4.1** | **80** |
| **3.0 – 3.5** | **75** |
| **2.0 – 2.9** | **70** |
| **1.5 - 1.9** | **65** |
| **Below a 1.5** | **Unacceptable *see teacher*** |

**The team did the following *WELL*: The team needs to *IMPROVE***